

Let me leave you with this thought:

**ARCHAEOLOGY PROVIDES NEW EVIDENCE
THAT CAN REWRITE HISTORY.**

There's a kind of knowledge that's passed down to us not by scrolls or stories or meticulously kept records.

It's the wisdom that's embedded in mud and dirt, uncovered by trowels and picks, and embodied in the unearthed material remains of cultures – our own, and others.

**THAT IS THE SUBSTANCE OF ARCHAEOLOGY—
AND IT'S WHY EVERY ISSUE OF ARCHAEOLOGY MAGAZINE IS
AN EXPEDITION OF WHICH YOU SIMPLY MUST BE A PART.**

Please – accept the FREE ISSUE we'd like to send along. You'll see that ARCHAEOLOGY isn't only a must-read, it's also a must-see – it's more visually interesting, entertaining, and varied than ever, with arresting layouts and revealing photography you won't see anywhere else.

If you like it, you'll get 5 more – a total of 6 bimonthly issues, a full year's worth – for just \$14.97. And if ARCHAEOLOGY isn't everything you expect, simply write "cancel" on our invoice when you receive it. We part friends, and you keep that first issue FREE.

Could anything be fairer? I think not! Please take advantage of this offer today.

Cordially,



Bonnie R. Clendenning
Executive Publisher
BRC:lrt

P.S. Did you know that ARCHAEOLOGY costs \$4.99 on the newsstand? In this subscription offer, you're saving 50%! Again, you're risking nothing.

If the basics of sound journalism are **WHO, WHAT, WHERE, WHEN,** and **WHY...** then ARCHAEOLOGY is the ultimate "newsmagazine."

May we send the **FREE ISSUE** we've reserved in your name, so that you can see what we mean?

Dear Reader:

WHO is Qin Shihuangdi, and why won't the Chinese government allow his enormous tomb to be excavated?

WHAT destroyed one of the world's best-preserved Bronze Age villages around 1600 B.C.?

WHERE in the world is the unassuming, white, three-story house that is home to some of Afghanistan's cultural treasures?

WHEN did Old Havana change from a thatched-hut Cuban village to a world-class capital city?

WHY are *curanderos*, or Maya healers, meeting with scientists from the New York Botanical Garden and the National Cancer Institute?

You won't find the answers in TIME or NEWSWEEK. You'll find them in the pages of ARCHAEOLOGY, the newsmagazine of our past. Your past!

**IF YOU THINK THAT "NEWS" IS ONLY SOMETHING
THAT HAPPENED TODAY, THINK AGAIN.**

Life itself is embodied in a 200,000-year-old bone fragment; in an unearthed temple built 2,000 years ago; within the lines of an Ice Age horse painted on the wall of a cave tens of thousands of years ago; and in the broken pottery sherds of an ancient civilization.

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ARCHAEOLOGY IS THE DISCIPLINE THAT UNLOCKS THE SECRETS BURIED BENEATH OUR FEET.

And ARCHAEOLOGY is the magazine that brings you the news of those secrets, issue after issue, in a chronicle of history – and prehistory – that’s as riveting as today’s headlines...and every bit as pertinent to your life.

SKEPTICAL? DON'T BE.

ARCHAEOLOGY is the human chronicle – the story of you. Your ancestors. Your forebears. Your heritage. Your humanity. Your history.

Every issue of ARCHAEOLOGY peels back the layers, sifts through the soils of time, and puts together a little more of the puzzle of man’s who, what, where, when, and why.

The goal? To bear witness to the origins and growth of cultures ancient and modern – the better to help us understand the mysteries of the past that make up our present.

How does ARCHAEOLOGY do it?

WE DO IT BY INVESTIGATING MYSTERIES.

- Who painted the 365-foot-long White Horse of Uffington on an English hillside thousands of years ago?
- Who built the amazing Mesa Verde site in Colorado and Chaco Canyon in New Mexico, and why did the inhabitants of these sites suddenly leave the area?
- Who, or what, wiped out the camels, horses, and giant armadillo-like glyptodonts that thrived in North America until the end of the last Ice Age?

WE DO IT BY TACKLING CONTROVERSY.

- How are archaeologists ensuring we won’t dig up hundreds of thousands of tons of nuclear waste 10,000 years from now?
- What does it mean when the Bible – and politics – say one thing, and the archaeological record of Early Iron Age Palestine says something else?
- How much will it cost to rebuild the destroyed Bamiyan Buddhas of Afghanistan? (Answer: about \$30 million.)

WE DO IT BY TRAVELING THE WORLD.

- To Egypt, to watch as the earliest mummies from the land of the Nile are revealed.
- To Tel Aviv, where a construction crew has just unearthed a 6,000-year-old burial chamber.

- To southern France, to examine images of unusual birds and extinct animals in Upper Paleolithic paintings.
- To the remote Chinese town of Xian, in the wake of the disastrous looting of 1,500-year-old tomb murals.

And in an era when travel to many parts of the world is dangerous or even impossible, ARCHAEOLOGY takes you there in the safety and comfort of your armchair!

WE DO IT BY HAVING ONE EDITORIAL SPECIALTY ABOVE ALL: THAT OF UNCOVERING WHAT IS JUST PLAIN FASCINATING! LIKE...

- What ice reveals about climate changes in previous epochs.
- What archaeologists learn by analyzing pollen and animal remains from Bronze Age burial mounds on the steppes of the Caucasus.
- Why humans migrated out of Africa – and how research on tapeworms, of all things, is providing the details.
- How ruins in the forest north of Mombasa, Kenya, demonstrate an incredible fusion of African and Arab culture.
- What the Czech Republic’s largest excavation reveals about Prague’s past.

IT'S THE KIND OF ONLY-IN-OUR-PAGES READING THAT SUBSCRIBERS TO ARCHAEOLOGY HAVE CHERISHED FOR OVER 60 YEARS.

But while some things don’t change, others do. Like the fact that, today, many ARCHAEOLOGY readers’ favorite features are those which detail the ways in which technology is revolutionizing our field.

HIGH TECH MEETS PREHISTORY IN EVERY ISSUE OF ARCHAEOLOGY, IN ABSORBING STORIES LIKE...

- How an X-ray study of the Chachapoya mummies from Peru (A.D. 800) revealed an ancient infection similar to tuberculosis.
- How a CT scan found an arrowhead in the shoulder of Ötzi, the 5,300-year-old iceman.
- How satellite photography of the Guatemalan rain forest was able to look under the tree canopy to reveal ancient reservoirs, long-forgotten causeways, even pyramids that we never knew were there.
- How remote-sensing equipment located the charred remains of President James Madison’s childhood home.

I could go on and on. But you get the idea.

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